Privacy Policy – PhotoStudioAI.uk

Last updated: October 2026

1. Who We Are

PhotoStudioAI is a trading name of **Mariusz Janowicz**, based in Bradford, UK ("we", "us", "our").

We are the data controller for the personal data described in this policy.

Contact: contactphotostudioai@gmail.com

ICO Registration: We have assessed our processing activities and have determined that we are currently exempt from the requirement to pay the ICO data protection fee under Schedule 1 of the Data Protection (Charges and Information) Regulations 2018, as our processing is limited to purposes necessary to deliver our services directly to clients on a small-scale basis.

2. What Data We Collect

We may collect and process the following personal data:

- **Contact details** — name and email address (from contact forms or emails you send us)
- **Photos** — images you send us for editing, which may include images of yourself or others
- **Payment information** — transaction references (we do not store full card details; payments are processed by third-party providers)
- **Communications** — messages and emails exchanged with us regarding your order
- **Technical data** — IP address, browser type, and basic website usage data collected automatically via Cloudflare (our website infrastructure and security provider)

3. How We Use Your Data

We use your data only for the following purposes:

- To provide and deliver our photo editing services to you
- To communicate with you about your order
- To process payments
- To respond to enquiries you send us via the contact form or email
- To protect our website from abuse and security threats (via Cloudflare)

We do not use your personal data for automated profiling, unsolicited marketing, or selling to third parties.

4. Legal Basis for Processing

We process your data on the following legal bases under UK GDPR:

- **Contract** — processing is necessary to perform the service you have requested
- **Legitimate interests** — for website security and fraud prevention
- **Consent** — where you have explicitly given consent (for example for portfolio use of your edited photo)

5. Sharing Your Data

We do not sell your personal data. We share data only where necessary:

- **Cloudflare, Inc.** — our website is hosted and protected by Cloudflare, which processes technical data (IP addresses, HTTP request data) as a data processor on our behalf. Cloudflare is certified under the EU–US Data Privacy Framework and maintains appropriate safeguards. See Cloudflare's Privacy Policy.
- **Payment processors** — if you pay online, your payment is handled by a third-party provider (e.g. PayPal). We do not receive or store your full card details.
- **Legal obligation** — we may disclose data where required by law or to protect our legal rights.

6. Cookies and Tracking

Our website uses the following cookies and similar technologies:

- **Cloudflare cookies** — used for security, bot protection, and performance (including Cloudflare Turnstile, a CAPTCHA-alternative used in our contact form). These are necessary for the secure operation of the website.
- We do not currently use Google Analytics or other third-party analytics tracking cookies.

Strictly necessary cookies (such as those used for security) do not require your consent. If we introduce optional cookies in future, we will update this policy and seek consent where required.

7. Photos and AI Processing

Photos you send us are used solely to carry out the editing work you have requested. Our editing process may involve the use of AI-assisted tools. Your photos are not used to train any AI model, and we do not share your photos with any AI platform beyond what is necessary to process your specific request.

We retain your files only for as long as necessary — typically no longer than 30 days after final delivery, after which they are deleted.

8. Your Rights

Under UK GDPR, you have the right to:

- Access the personal data we hold about you
- Request correction of inaccurate data
- Request deletion of your data ("right to be forgotten")
- Object to processing or request restriction of processing
- Withdraw consent at any time (where processing is based on consent)
- Lodge a complaint with the ICO at ico.org.uk

To exercise any of these rights, contact us at contactphotostudioai@gmail.com. We will respond within one calendar month.

9. Data Transfers Outside the UK

Cloudflare operates a global network. Your data may be processed outside the UK, but Cloudflare implements appropriate safeguards (including standard contractual clauses and certification under international data transfer frameworks) to ensure your data remains protected.

10. Changes to This Policy

We may update this policy from time to time. The current version is always published at photostudioai.uk.

PhotoStudioAI is a trading name of Mariusz Janowicz, Bradford, UK · contactphotostudioai@gmail.com